



SAKURA
FOUNDATION

Named 2026
Best Summer
Cultural Festival
by Westword

SPONSORSHIP OPPORTUNITIES

DENVER

CHERRY BLOSSOM

FESTIVAL

JUNE 27 & 28, 2026



ABOUT US

Sakura Foundation is a Colorado 501(c)(3) nonprofit organization whose charitable mission is to celebrate and share Japanese and Japanese American (J/JA) culture and heritage in order to promote a more compassionate, resilient, and equitable society.

We honor and embrace our heritage, share it with others to create a larger community, and reawaken it for future generations through meaningful and effective programs that **educate, connect, and inspire.**

Proceeds from the **Denver Cherry Blossom Festival** sustain our community programs:



Mirai Generations

Leadership Program

Nurtures, connects and supports young adults to encourage future leaders. Participants become meaningful contributors and mentors to the J/JA community and ensure its growth into the future.



Chibi no Gakkō

Provides 1st-8th grade students the opportunity to explore the J/JA experience in an exciting and engaging way. The program also creates meaningful mentorship opportunities for high school students.



Community Grants and Scholarships

Supports Colorado nonprofit organizations and activities and acknowledges high school seniors who have made meaningful contributions to the JA community.



By supporting **Sakura Foundation** events, you are preserving a living legacy and ensuring that culture, community, and connection continue to flourish in the community for generations to come!

DENVER CHERRY BLOSSOM FESTIVAL

The **Denver Cherry Blossom Festival** is the premier celebration of Japanese and Japanese American culture in the Rocky Mountain region. Held each June at Sakura Square in downtown Denver, this beloved event has been a cornerstone of the city's cultural landscape for more than **50 years**. Sakura Foundation proudly co-presents the festival with Tri-State/Denver Buddhist Temple, who are the originators of the festival.

Admission has always been free and open to the public. Each year the festival attracts more than **30,000 attendees**. Guests are treated to live performances like taiko drumming, traditional dance, and martial arts demonstrations as well as a bustling marketplace of more than 50 vendors and a wide selection of authentic Japanese cuisine. Generations of families return year after year to enjoy food, music, art, and culture.

With a social media reach of thousands through Sakura Foundation's engaged Instagram and Facebook communities and historical awareness of this long-standing and popular Denver festival, sponsors gain exposure to a diverse and loyal audience.



NAMED 2026 BEST SUMMER CULTURAL FESTIVAL BY WESTWORD!

*By aligning your brand with the **Denver Cherry Blossom Festival** you will connect with a community that values authenticity, heritage, and togetherness. You will be building meaningful relationships that span generations.*

SPONSORSHIP OPPORTUNITIES

Tier Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Community \$1,000	Friend \$500
Naming Rights to a Portion of the Event (i.e. main stage, marketplace)	🌸				
Logo Displayed at Photo Op	🌸				
Option to Have a Booth at the Event	🌸	🌸			
Banner Placement at Event (supplied by organizer)	🌸	🌸			
Featured Post on Social Media	🌸	🌸			
Featured Story on Social Media	🌸	🌸	🌸		
Event Food Tickets*	🌸	🌸	🌸		
Verbal Recognition From Stage Throughout Event by Emcee	🌸	🌸	🌸	🌸	
Inclusion on Event Poster**	Large Logo	Logo	Name	Name	
Inclusion on Sponsor Banners and Directional Signage at Event**	Large Logo	Logo	Name	Name	
Website Visibility	Logo & Link	Logo	Name	Name	Name
Social Media Post Thanking All Sponsors	🌸	🌸	🌸	🌸	🌸
Rights to Use Event Name & Logo on Promotional Materials	🌸	🌸	🌸	🌸	🌸

Organizers are happy to customize a mutually beneficial sponsorship package upon request

*Number of food tickets TBD

For commitments/payment made before **May 1, 2026

SPONSORSHIP FORM

Please select your **Sponsorship Tier**:

Platinum
\$10,000

Gold
\$5,000

Silver
\$2,500

Community
\$1,000

Friend
\$500

**DENVER CHERRY
BLOSSOM FESTIVAL**

Organizers are happy to customize a mutually beneficial sponsorship package upon request

Primary Contact _____ Phone _____

Company _____ Email _____

Mailing Address _____

City _____ State _____ Zip Code _____

Please make checks payable to **Sakura Foundation**
and return this form to us at:

Sakura Foundation
1255 19th St, Suite 200
Denver, Colorado 80202

An agreement and receipt for your generous sponsorship will be emailed to you.
Sakura Foundation is a 501(c)(3) nonprofit charitable organization, Tax ID #84-0633140.
Your contribution is tax deductible to the extent allowed by law.

Thank you for supporting Japanese and JA culture & community!